

SOCIAL MEDIA & NETWORKING CODE OF CONDUCT

Rapids Landing Primary School (RLPS) values the importance of connecting with our community. We intend to use social media as a method of connecting and collaborating with our school community in a way that reflects 21st Century communication.

We wish our content to be easily accessible and to also tap into the knowledge and support base of our parent community. The use of social media, such as Facebook and school app, enables RLPS to share timely information and achievements with its wider community, seek feedback, promote school events and facilitate more effective learning and communication. Joining our social networks is voluntary and comments posted are public. Use of, and interactions with, our social media platforms reflects our school values as we work together to achieve a positive, informed, collaborative and inclusive school community. Overwhelmingly, our Facebook page is a place where we build our community and create excellence together. We ask that our community accentuate the positives and bring to everyone's attention the little things that make our school community great.

Staff, students, parents, carers and the wider community follow the Tribes Agreements:

- Mutual Respect • Appreciations/No Put Downs • Attentive Listening •
 - Right to Pass/Right to Participate • Personal Best/Personal Responsibility •
- Users are to clearly identify themselves through their photo and/or name on the platform.
 - Participation and engagement with our social media platforms is voluntary. Photos of students can only be published if the correct Department of Education permissions to publish forms have been completed by parents and carers. For privacy and protection, please do not tag photos of children or name them in the comments. Tagging of parents or friends within comment boxes are permitted with the understanding that all other rules of engagement are followed.
 - RLPS will be responsible for uploading any photos or videos to the page.
 - The wider community is encouraged to engage through the use of 'likes' and positive comments.
 - Use appropriate language in all posts.
 - Parental and community feedback is important and we want to deal with concerns in an effective manner. If you have a concern, complaint or enquiry about an issue at school, the best approach is to speak directly to the school rather than discussing it in a public forum, due to privacy considerations. We find issues and concerns are best addressed together.
 - Any endeavours to sell products or promote commercial, political or other ventures by our community members will be removed.
 - Social media and networking platforms have an age minimum. As our students are under the required age of 13, any likes or comments made by student accounts will be removed immediately.

Moderation hours: This page is moderated from 9am to 3pm on weekdays

Breach of Code of Conduct

RLPS reserve the right to remove comments that do not adhere to the school's values and code of conduct and Facebook's community standards including comments that:

- are deemed racist, sexist, abusive, profane, violent, obscene, spam
- libel, incite, threaten or make personal character attacks on RLPS students, employees, guests or other individuals.

RLPS is a WA Independent Public School, however, all comments expressed here are not official statements from the WA Department of Education. This document is to be read in conjunction with Department of Education documents: Students Online Policy, Students Online Guidelines.